

## **MANASQUAN TOURISM MINUTES**

### **MEETING FEBRUARY 21, 2013**

Meeting was opened by Chairman Ray Summers at 5:55 pm. Ray welcomed Jane Donovan as the new Tourism Member.

Barbara Ilaria reported that she has not received all the information to give a totally accurate Treasurer's report.

The Fundraising Committee (Ray Summers, Doug Paviluk, Michael Mangan, Gregg Olivera and Jamie Biesiada) reported that Letters and Brochures (with our new telephone extension) will be mailed. Gregg Olivera reported that he did a 5 year study on donations. He related that they are down 12% and suggested that personal notes possibly may be sent.

Doug Paviluk has suggested that we should include advertising on some selected radio stations.

Councilman Joe Bossone (Beach Chairman) related that the beach sifting is 50% completed and is moving right along. Walkway work will begin next week. the North end and Inlet restrooms are due to open in mid-May and Brielle Road will be getting a portable restroom.

Tourism will be selling the 125th Anniversary t- shirts for \$5.00 during the Miracle on Main Street event in Squan Plaza on March 30th. There will be a meeting soon regarding the profits from the 125th and Tourism will find out if we are going to received any of the share.

The Cane Race Date has to be changed from 8/10/13 - this is the same date for Big Sea Day. After checking the tide charts, the new dates were set at Sat. 7/13/13, rain date Sunday, 7/14/13.

The Fireworks/concert dates are set. (5/25/13 rain: 5/26/13 - 7/5/13 rain: 7/6/13 and 8/31/13 rain: 9/1/13) The Fireworks company has offered us a reduced rate for one of the evenings fireworks. They also may only be able to use 1 or 2 inch shells - depending on the width and condition of the beach. Wally is scheduling the concerts and dates. He will also check on prices for building a new stage.

The Pizza eating contest set for 7/11/13 (rain date 7/18/13) will move to the Inlet this year.

The End of the Summer event at the Inlet (Tues. 8/20/13 rain: Wed. 8/21/13) was discussed. Hopefully, Manasquan Elks will again sponsor us. It was decided that we do want the Car Show and will discuss the Wagon Decorating, etc. at a future meeting.

Jamie Biesiada suggested Tourism having a website. the members are very interested - Jamie will work on the plan.

Meeting was adjourned at 7:05 pm.